



ANATOMY OF STYLE

SOPHIE GACHET

Flammarion

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*“Style
is something
each of us
already has,
all we need
to do
is find it.”*

Diane von Furstenberg



AUDREY
HEPBURN

When does fashion blossom into style?

Why do some women look like they're playing dress up while others are the epitome of elegance? Celebrities

have given the question a lot of thought—they know that a good sense of style can help build a career. Before the days of red-carpet mania, some fashion designers helped actresses by dressing them for their roles. The brand became their style and they in turn became muses to the designers—like Audrey Hepburn, who wore outfits by Hubert de Givenchy, including the famous little black dress in the film *Breakfast at Tiffany's*. Or Catherine Deneuve, whose look in *Belle de jour* was designed by Yves Saint Laurent. So what does it take to become a woman with style?

A signature garment. Katharine Hepburn's masculine pants, Jackie Onassis's maxi sunglasses, Marilyn Monroe's glamorous dresses, Grace Kelly's handbag, Jane Birkin's white T-shirt/1970s jeans/wicker basket: in short, you know exactly who you're dealing with.

“Style is
a way to say
who you are
without
having to
speak,”

says stylist-to-the-stars Rachel Zoe. Which is why it’s so important to get your look right, and stay true to your personality. When Jennifer Lopez wears a vampy dress, she does it with purpose. When Cate Blanchett repeatedly

sports pantsuits on the red carpet, there’s a reason. Wearing your clothes with intention is a way to create a style.

This book’s mission is to decipher the stylistic quirks of VIPs: Céline Dion’s penchant for the head-to-toe designer look; Angelina Jolie’s passion for strapless dresses; Emily Ratajkowski’s affinity for the crop top; Billie Eilish’s fascination with all things oversize—they created signature looks through repetition. This book is a guide to style, filled with ideas. Draw inspiration from a star, copy their tricks, steal the looks you like: it’s time to create your very own style, taking cues from these examples. Tuck in the front of your sweater, add a colorful bag to an all-white outfit, dare to pair sneakers with suit pants; these tips are easy to replicate and will

KATHARINE
HEPBURN



JANE
BIRKIN



help you avoid the pitfalls of humdrum style. In this book where all styles are welcome, wardrobe essentials play a leading role: trench coat, turtleneck, white shirt, or jeans—just because they're basics, doesn't mean you should wear them without measured consideration. And finally, we'll take a look at the best fashion faux pas: the ones that prove you can have fun with fashion and that bold choices are the way to change preconceived notions. We'd be the last ones to advocate for a fashion police to enforce playing it safe with head-to-toe black. Women want to experiment with clothes these days, so dare to wear bright colors, try unusual proportions, and bust out the prints. We're living in a time when anything goes.

“Fashion passes,
style remains,”

said Yves Saint Laurent. One thing is for sure: style will always be in fashion. So have fun creating or building on your own style by drawing inspiration from the suggestions in this guide. May the style be with you!

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STYLE ICONS



What if having style were a skill you could learn? The women in this book look effortlessly cool, but we know they thought long and hard about how to develop a head-turning style. The style you invent should reflect your personality. If it doesn't, it's destined to fail. So, which style do you prefer? Minimalist? Rock 'n' roll? Fun? Quirky? Sexy? Boho? There are as many possibilities as there are personalities. These celebrities have all taken a stand. One thing to keep in mind: barring the looks reserved for the red carpet, all the outfits presented in this book can be easily copied and none requires an advanced degree in shopping. Ultimately, having style comes down to knowing how to work with what's already in your closet—and having quality pieces that will last longer than a single season. As everyone knows, “Fashion goes out of fashion, style never does” (Coco Chanel).



BORN
**November 3, 1995,
Los Angeles,
California, US**

OCCUPATION
Model

DEFINING
FEATURE
**Gives casual style
fashion cred**

KENDALL JENNER

Sexy casual

IT'S NOT EASY TO MAKE YOUR MARK AS A KID FROM THE KARDASHIAN GALAXY, BUT KENDALL TOOK A DIFFERENT PATH THAN HER SISTERS: SEXY CASUAL. SHE ALWAYS PAIRS A FEMININE PIECE WITH SOMETHING FROM THE MASCULINE VERNACULAR, LIKE JEANS, SNEAKERS, OR A BLAZER. THAT'S ALL IT TOOK TO MAKE HER A SUPERMODEL.

KENDALL'S

style secret

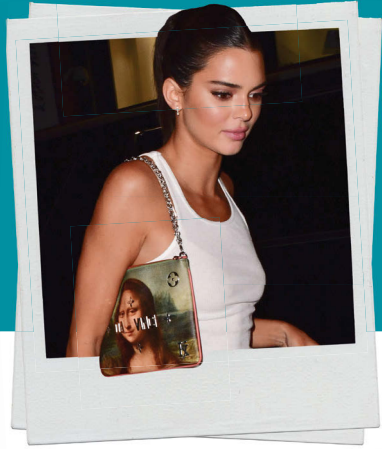


SHE IGNITES HER LOOK WITH RED

She's crazy about red, whether she's wearing a sweater, T-shirt, jacket, or matching top and trousers.

HER KILLER DETAIL

A pochette bag worn tight under the arm. It's even better when paired with a basic look, and if the bag has personality. Kendall's bag collection contains all kinds of little pochettes.



“My style is a little edgy but comfortable. I like being comfortable, for sure, and kind of casual.”

Kendall Jenner

STEAL THIS IDEA

A V-neck sweater, miniskirt, and oxfords. The mix of casual-sexy with a masculine touch is the point-scoring Kendall cocktail.

HER 3 ICONIC LOOKS

She doesn't do traditional on the red carpet: transparent eveningwear is her thing.



A jaunty minidress and sneakers: a case study in sexy casual.



Her motto: yes, you can wear denim shorts in the evening, with heels and a sophisticated top.



BORN

**April 18, 1987,
Plymouth, UK**

OCCUPATION

Model

DEFINING

FEATURE

**Rarely seen out
without a coat**

ROSIE HUNTINGTON- WHITELEY

Minimalist

SHE SPENT HER CHILDHOOD ON A DEVONSHIRE FARM, BUT BECAME A SUPERMODEL SOON AFTER MOVING TO THE UNITED STATES. HER MOTTO: IT ALWAYS PAYS TO BE STYLISH. COPYING HER LOOKS IS NO RISKY BUSINESS.